

25-27 january 24

thursday - saturday



BabyKid + FIMI

Growing together

valència . spain







Discover **BABYKID SPAIN + FIMI,** the biggest showcase for the universe of childhood

Almost 400 companies exhibited at the last edition of BKS+FIMI showing their collections of children's and teen fashion, childcare, footwear and associated products.

A unique and quite different event in Spain, it is now firmly established as **the main professional meeting point of the sector.**

Organised jointly by ASEPRI and Feria Valencia, it is **the major international event for the industry in Europe.**

A different, innovative proposition designed by and for the industry.

Business, experiences, relationships and networking:
join the new concept of BKS + FIMI!





An **inspirational** event that **builds synergies** between sectors

BABYKID SPAIN + FIMI is an inspirational event with an 'eco' soul, offering a series of spaces associated with different lifestyles and covering the following sectors:

Prams, pushchairs, car seats...

Furniture & decoration

Childcare products & techniques

Early years, development & toys

Layette & textiles



Children's fashion

Teen fashion

Footwear

Accessories





Join BKS + FIMI, an easy and profitable experience



An innovative, dynamic proposition

- Tailor-made options at accessible prices make it easy for manufacturers and distributors of childcare and children's fashion to participate.
- Segmented by style & typologies:
 - » Space only
 - » Deco Channel
 - » Lunch is included for exhibitors and visitors the 3 days of the fair

And, also, we'll design your stand, we create atmosphere, and all tailor it to your budget & product.





**For us, the stars
of the show are:**

THE BUYERS

BKS+FIMI is once again rolling out a major campaign to invite both SPANISH and INTERNATIONAL retailers and buyers to visit. The initiative is being supported by IVACE, ICEX, FERIA VALENCIA and ASEPRI.

- Accomodation
- Special discounts on bookings with IBERIA & RENFE
- Parking & transfers
- Lunch included the 3 days of the fair

kids fashion week

FIMI

An unmissable
and eagerly
awaited event
that no one
wants to miss.



FIMI Kids Fashion Week

Returns Kids & Teen fashion catwalk with the participation of national and foreign brands.



Joining the big brands are added the promising new talent from Nuditos, to complete a wide-ranging fashion showcase at FIMI Kids Fashion Week.

Babykid Childcare Week

The childcare catwalk allows increase the brands visibility.

A great presentation stage essential for the purchase decision.



A photograph of three young girls standing in a forest with autumn foliage. The girl on the left is wearing a bright yellow sweater and has her hair in two buns with colorful braided ribbons. The girl in the center is wearing a white cardigan over a white sweater and has a blue patterned headband and a long braid decorated with many colorful bows. The girl on the right is wearing a beige cape and has long blonde wavy hair with a large pink bow. A semi-transparent white box with text is overlaid on the bottom left of the image.

Live Shooting

BKS + FIMI proposes
scenarios in which you can enjoy
presenting your kids fashion
& childcare collections.

A space designed with
a clear objective:
greater visibility of your brand.



BABYKID SPAIN + FIMI is so much more!

JAIMUM

Open exclusively for you and your babies. Everything you may need is provided here, with all the necessary services available.

NUDITOS creative space

The professionals of the future will be showing their talent here. Open to all of Europe's Advanced Schools of Design. A 'laboratory' of designers' innovative creations geared to sustainability.

NURSERY

Lovely Fieras, an eco-friendly space exclusively for the very young. A special place for your littleones. They'll enjoy playing while you enjoy doing business.

BKS + FIMI party

Join our afterwork party on Friday, January 26.
A different way of networking in an environment relaxed that favors synergies between all assistants.



València is trending, come and discover it!





BABYKID SPAIN

Childcare & accessories

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FIMI

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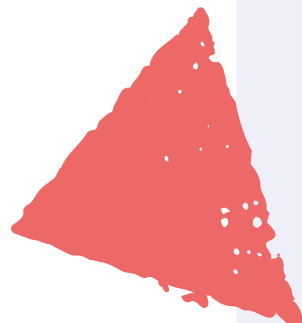
Thursday and Friday / 9:30 a.m. to 7:00 p.m.
Saturday / 9:30 a.m. to 5:00 p.m.



Save the date!



25.27 01.2024



GENERALITAT
VALENCIANA

collaborate

ivACE
INTERNACIONAL

ICEX España
Exportación
e Inversiones